

ADA Privacy Notice

Aqua Design Amano, which has its registered offices at 8554-1 Urushiyama Nishikan-ku, Niigata-City Japan (the “ADA”) offers travel and destination management service and other related services for NA Party from JTB Corp. This Privacy Notice is issued to you, Data Subject, to inform you of our collection, access, use and process your personal data in the way described below.

1. Categories of personal data

We hereby inform you that we collect, use and process the following categories of your personal data:

- Name
- Address
- Birth Day(Age)
- Gender
- Phone Number
- Email Address
- Passport Number

2. Legal basis and purpose:

As per Article 6 (1)(f) GDPR, we hereby inform you that we use your personal data for the purpose of providing you following services:

- Making accommodation or hotel arrangements
- Making transportation arrangements
- Making restaurant arrangements or other food arrangements
- Making other service arrangements
- Supporting you with the tours or with preparations for the tours
- Managing the itinerary or the preparation of the itinerary
- Considering, entering into, or performing contracts or other relationship
- Maintaining our relations with you
- Responding to your queries
- Satisfaction surveys that you would complete
- Re-establishing our relationships
- Selling our or other person’s products or services
- Marketing/Providing information regarding our or other person’s products, services or events or campaigns

In addition, your personal data may be converted into statistical or aggregated data which cannot be used to identify you and then used to produce statistical research and reports. This aggregated data may be shared and used in the ways described above.

ADA processes your personal data in its interest as well as your interest, so ADA provides and you receive the travel related services that you have requested and other related services specified in the above.

3. Retention periods

We keep your personal data as long as there is a statutory or legal requirement to do so or in order to provide the aforementioned services to you. For accounting or auditing purposes we may retain your personal data for a period of time after our direct business dealings have ended.

4. Data storage and transfer

Furthermore, we may share your personal data as well as with other companies which may be located within or outside the EEA and provide travel and business process services related to the provision of the services indicated above, for example: airlines, hotels, accommodations, transportations, restaurants, tour operators, travel agencies, other service providers (include service providers for). Where a company is located outside the EEA, we will arrange adequate safeguards such as Binding Corporate Rules or Standard Contract Clause arrangement or transfer your personal data based on appropriate legal basis.

5. Prior consent

Where we require access to your Personal Data that GDPR considers sensitive, we will seek separate explicit consent from you prior to obtaining that data.

6. Your rights

As a customer you have a number of rights among them: the right to request access to your personal data, to have it corrected or delated, and the right to object to our processing of your personal data. For further information on these rights please refer to our Privacy Policy:

Online link to Privacy Policy: <http://www.adana.co.jp/en/contents/privacy/index.html>

If you require assistance or further information about how your personal data is used by us then please contact us (online_support@adana.co.jp).