

## **Nagano Marathon Organizing Committee Privacy Notice**

The Nagano Marathon Organizing Committee which has its registered offices at 6-6-2, Wakasato, Nagano-shi, Nagano, Japan, is dealing with Nagano Marathon. This Privacy Notice is issued to you, Data Subject, to inform you of our collection, access, use and process your personal data in the way described below. In addition, JTB Global Marketing & Travel Inc. will collect personal information below on behalf of The Nagano Marathon Organizing Committee.

### **1. Categories of personal data**

We hereby inform you that we collect, use and process the following categories of your personal data:

- Name with title
- Address
- Birth Day (Age at the moment of the race)
- Gender
- Nationality
- Phone Number
- Email Address
- Personal best running record
- Personal target running time
- Name of Marathon event participated in past
- Size of T-shirt

### **2. Legal basis and purpose (As per Article 6(1)(f) GDPR, we hereby inform you that we use your personal data for the purpose of providing you following services:**

- Making accommodation or hotel arrangements
- Making transportation arrangements
- Making restaurant arrangements or other food arrangements
- Making other services arrangements
- Supporting you with the tours or with preparations for the tours
- Managing the itinerary or the preparation of the itinerary
- Considering, entering into, or performing contracts or other relationship
- Responding to your queries or requirements
- Maintaining our relations with you
- Responding to your queries
- Satisfaction surveys that you would complete
- Re-establishing our relationships
- Selling our or other person's products or services
- Marketing/ Providing information regarding our or other person's products, services or events or campaigns
- Registration number card, record, name etc. will be used for the website (i.e. "Runners Update" and "Ohen Navi") which is arranged by R-bies.  
\* Runners Update and Ohen Navi are the services which can show you approximate location of the runners on the map on the official website for PC, smartphone & tablet

In addition, your personal data may be converted into statistical or aggregated data which cannot be used to identify you and then used to produce statistical research and reports. This aggregated data may be shared and used in the ways described above.

The Nagano Marathon Organizing Committee processes your personal data in its interest as well as your interest, so The Nagano Marathon Organizing Committee provides and you receive the related services that you have requested and other related services specified in the above.

### **3. Retention periods**

We keep your personal data as long as there is a statutory or legal requirement to do so or in order to provide the aforementioned services to you. For accounting or auditing purposes we may retain your personal data for a period of time after our direct business dealings have ended.

### **4. Data storage and transfer**

Furthermore, we may share your personal data with JTB group companies as well as with Japan Association of Athletics Federations (JAAF), with R-bies and other companies which may be located within or outside the EEA and provide travel and business process services related to the provision of the services indicated above, for example: airlines, hotels, accommodations, transportations, restaurants, tour operators, travel agencies, other service providers. Where a company is located outside the EEA, we will arrange adequate safeguards such as Binding Corporate Rules or Standard Contract Clause arrangement or transfer your personal data based on appropriate legal basis.

### **5. Prior consent**

Where we require access to your Personal Data that GDPR considers Sensitive, we will seek separate explicit consent from you prior to obtaining that data.

### **6. Your rights**

As a customer you have a number of rights among them: the right to request access to your personal data, to have it corrected or deleted, and the right to object to our processing of your personal data. For further information on these rights please refer to our Privacy Policy:

Online link to Privacy Policy:

If you are not completely satisfied with how personal data request was handled then you may contact your local Data Protection Supervisory Authority.